

# Hapa Space

## Annual Report 2022





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## Introduction



The year 2022 was a period of focused efforts and strategic growth for Hapa Space as we continued to deliver on our mission to empower youth, women, and entrepreneurs in Kumasi and beyond. Our activities this year centered around enhancing our service offerings, deepening community engagement, and leveraging strategic partnerships to expand our impact. This report provides an overview of our key achievements, financial performance, and community contributions throughout the year, reflecting our ongoing commitment to fostering entrepreneurship and digital literacy in the region.

## Key Achievements



## 1. Empowerment through Training and Development

### **SMARTWoman Project:**

- The **SMARTWoman project**, funded by GIZ with a grant of EUR 65,000, was one of the cornerstone initiatives of 2022. This project focused on empowering women through digital literacy and entrepreneurship training. The program successfully reached over 400 women, equipping them with essential digital skills and knowledge to start and grow their own businesses. The impact of this program was evident in the increased confidence and entrepreneurial activity among the participants.

## 2. NEIP Youth in Innovative Agriculture:

- With support from the National Entrepreneurship and Innovation Programme (NEIP), Hapa Space launched the **Youth in Innovative Agriculture** project. Funded with GHS 13,000, this initiative aimed to engage young people in agricultural innovation by providing them with the necessary skills and tools to adopt modern agricultural practices. The project reached over 100 youth participants, fostering a new wave of agripreneurs who are now better equipped to tackle challenges in the agriculture sector.

## 3. Strategic Partnerships and Collaborations

### **AfriLabs Online Series Project:**

- As part of our ongoing collaboration with AfriLabs, Hapa Space executed an **online series project** with a funding allocation of EUR 4,500. This project involved creating a series of webinars and online workshops focused on digital entrepreneurship and innovation. The series attracted a diverse audience from across Africa, providing valuable insights and practical knowledge on how to leverage digital tools for business growth.

## 4. British Council Creative Arts Series:



- Hapa Space was also selected as a partner for the **British Council Creative Arts Series**, receiving GBP 5,000 in funding. This project aimed to bridge the gap between technology and the creative arts by fostering collaborations between artists and technologists. Through a series of workshops and collaborative projects, participants explored how digital tools can enhance artistic expression and create new opportunities in the creative industry.

#### 5. **STARTS4Africa:**

- Our involvement in the **STARTS4Africa** project continued in 2022, with a focus on promoting innovation at the intersection of science, technology, and the arts. This project provided a platform for African artists and technologists to collaborate on addressing local challenges through creative and technological solutions. The success of STARTS4Africa highlighted the potential of cross-disciplinary collaborations to drive social and economic impact.



## 6. AfriConEU:

- Hapa Space remained an active participant in the **AfriConEU** project, which is dedicated to strengthening digital innovation hubs across Africa. Our role involved organizing capacity-building sessions and facilitating knowledge exchange among innovators and entrepreneurs. The project played a crucial role in expanding our network and deepening our impact on the African digital innovation landscape.

## 7. Expansion of Services

### Co-working Space Utilization:

- In 2022, Hapa Space continued to be a hub for entrepreneurs and innovators in Kumasi, with a steady increase in the utilization of our co-working spaces. Our facilities provided a conducive environment for





collaboration, creativity, and growth, making Hapa Space the preferred location for startups, freelancers, and small businesses.

#### **8. Business Support Services:**

- We expanded our business support services, offering tailored mentorship and coaching to startups and small businesses. These services were instrumental in helping our members navigate the challenges of early-stage development, access funding opportunities, and scale their operations. Our workshops on financial management, marketing, and technology adoption were particularly well-received, providing practical skills that were directly applicable to the participants' businesses.

#### **Financial Performance**

2022 was a year of stable financial performance for Hapa Space, with revenue streams supported by a combination of ongoing and new projects. Our commitment to transparency and accountability was upheld through rigorous financial management practices, including regular audits.

- **SMARTWoman Project:** EUR 65,000 (GIZ-funded)
- **NEIP Youth in Innovative Agriculture:** GHS 13,000 (NEIP-funded)
- **AfriLabs Online Series Project:** EUR 4,500 (AfriLabs-funded)
- **British Council Creative Arts Series:** GBP 5,000 (British Council-funded)
- **STARTS4Africa Project:** (EU-funded, specific amount not listed)
- **AfriConEU Project:** (EU-funded, specific amount not listed)

These funds were managed effectively, ensuring that all projects were executed to their fullest potential, with significant impact on the target communities.



## **Impact and Community Engagement**

Hapa Space's impact in 2022 was marked by strong community engagement and the successful execution of various projects. Our role in fostering a vibrant entrepreneurial ecosystem was evident in the increased participation in our programs and the positive feedback from the communities we served.

### **Community Events and Workshops:**

- We hosted several community events and workshops throughout the year, focusing on topics such as digital literacy, entrepreneurship, and creative arts. These events provided platforms for learning, networking, and collaboration, bringing together entrepreneurs, artists, technologists, and industry experts.

### **Supporting Women and Youth:**

- Our focus on empowering women and youth was at the forefront of our activities in 2022. Projects like SMARTWoman and the Youth in Innovative Agriculture initiative provided participants with the skills and resources needed to pursue entrepreneurial ventures and contribute to their communities' economic development.

### **Building a Collaborative Ecosystem:**

- Hapa Space continued to foster a collaborative ecosystem by working closely with partners like AfriLabs and the British Council. These collaborations not only expanded our reach but also enriched the services we were able to offer our members.

## **Looking Ahead: 2023 and Beyond**





As we look ahead to 2023, Hapa Space is positioned to build on the successes of 2022. We have secured additional funding for new projects and will continue to expand our service offerings, deepen our community engagement, and strengthen our strategic partnerships.

- **UNVEIL Project:** EUR 200,000, starting January 2025, focusing on innovative digital solutions.
- **AFRICADEU Project:** EUR 2 million, starting in 2025, an EU-funded initiative aimed at fostering digital innovation and collaboration between Africa and Europe.

Our strategic priorities for 2023 include enhancing our digital literacy programs, expanding our mentorship and coaching services, and continuing to support the growth of the entrepreneurial ecosystem in Kumasi and beyond.

## **Conclusion**

2022 was a year of steady growth and impact for Hapa Space, characterized by successful projects, strong financial performance, and increased community engagement. As we move into 2023, we are excited about the opportunities ahead and remain committed to our mission of empowering the next generation of entrepreneurs and innovators. Hapa Space is well-positioned to continue making a meaningful impact in Kumasi, Ghana, and across Africa.